

Business Growth Services

LTVelocity Optimization Methodology

LTV Partners leverage years of operational and leadership expertise to provide clients with unparalleled solutions through the use of the LTVelocity Optimization Methodology principles. These principles are a foundation from which LTV coordinates with clients to deliver targeted solutions to meet individual needs, whether looking to merge, acquire, or be acquired.



Challenge

You may be considering the acquisition of new assets or subscribers. Or you may be considering selling assets or subscribers.

Either way, **LTV Partners** is ready to assist you. You probably understand that there are many things to consider when buying or selling assets. **LTV Partners** is uniquely qualified to help you assess and manage the many details involved in the Due Diligence process, either as an acquirer or in positioning your own assets for sale. What is the worth of your assets? Are they state-of-the-art or are they archaic? Do they represent best practices? Are they a good investment or are they yesterday's technology?

LTVelocity Business Growth Optimization Methodology

LTV Partners has experience in numerous operational and technology areas which impact business growth and the valuation of assets. We will support your team with actions necessary for a growth cycle. Examples are:

- Assistance in optimizing to enhance value before divesting assets
- Due diligence for acquiring assets
 - Systems analysis
 - Field operations review
 - Operational financial analysis
 - BSS/OSS review
 - Structure and process
 - Method and procedure (M&P) review

- Feasibility studies for new product launch
 - Financial modeling
 - New product/New business
 - Call center site selection
 - Disaster recovery (DR) planning
 - OSS conversion/acquisition
 - Others based on need



Results

LTV Partners will provide you with an honest, reliable assessment of the assets you intend to purchase or sell. We will also deliver valuable information to determine the feasibility of new product launches based on a real-world analysis of the revenues and expenses associated with the launch. You will possess objective, unbiased data to help make sound decisions for purchase or sale of assets or the launch of a new product.